



## Altiero Spinelli Prize for Outreach



RULES OF CONTEST

**Altiero Spinelli** (1907–1986) was an Italian politician and political theorist.

He is considered as one of the founding fathers of the European Union due to his co-authorship of the Ventotene Manifesto, his founding role in the European federalist movement, his strong influence on the first few decades of post-World War II European integration and, later, his role in relaunching the integration process in the 1980s.

The main building of the European Parliament in Brussels is named after him.

Read more about Altiero Spinelli [here](#).

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## 1. Rationale and objectives for the 2019 Prize

For six decades, the European integration project has contributed to peace and reconciliation, democracy and respect for human rights in Europe, and has been a world example in balancing prosperity and social welfare. However, knowledge about the European Union and awareness of European culture and values is low among its citizens: surveys show that 56% of Europeans feel they are not well informed about EU matters<sup>1</sup> and half of all Europeans feel that their voice does not count in the EU<sup>2</sup>.

In 2016, on the 30<sup>th</sup> anniversary of the death of Altiero Spinelli and on the 60<sup>th</sup> anniversary of the signing of the Treaty of Rome, the European Parliament established the Altiero Spinelli Prize for Outreach in order to encourage, reward and provide European level recognition and visibility to high-quality contributions which:

- 1) promote knowledge of the European Union and a critical reflection on its past, present and future among non-specialist audiences and the general public;
- 2) enhance citizens' understanding of the values, objectives and benefits of the European integration process and of the enormous accomplishments of the European Union, but also of the failures, contradictions and dilemmas;
- 3) propose innovative approaches and materials that European and national policy-makers, practitioners, civil society organisations and other actors can use to better inform, educate and inspire citizens and help them develop critical awareness of the EU and a sense of belonging to it;
- 4) expose anti-EU populist myths on various aspects of the European integration process, including extremist rhetoric based on intolerance as well as misinformation about the legitimacy, competences and actual work of the European institutions.

This edition of the Altiero Spinelli Prize for Outreach focuses on activities and works that help **young Europeans** engage in democratic life and understand the values on which the EU is based. It will reward and provide EU-wide visibility to outstanding works/activities/products contributing to young people's:

- 1) Motivation to participate in the democratic processes that shape the future of the EU.
- 2) Engagement in supporting the EU core values of human dignity, freedom, democracy, equality, the rule of law and respect for human rights, including the rights of persons belonging to minorities<sup>3</sup>.
- 3) Critical awareness of what the EU stands for (its history; its founding values; its actions and policies; its impact, including its accomplishments and added-value) and of the cost of non-Europe;
- 4) Critical thinking and resilience against misinformation and anti-democratic populist discourses in and about the EU.

## 2. Works that can be proposed

The works/activities/products proposed for the Prize are expected to address **directly** and to demonstrate that they tangibly help achieve **as many as possible** of the objectives stated above.

The prize will be awarded to outstanding works that are informed by state-of-the-art knowledge and are solidly based on evidence. These may include, for example: films; videos; documentaries; televi-

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<sup>1</sup> Standard Eurobarometer 90, Autumn 2018.

<sup>2</sup> Eurobarometer 91.1, Spring 2019.

<sup>3</sup> Article 2, Treaty of the European Union.

sion, radio or online programmes/productions or other types of audio-visual and media works about the EU that are appropriate for the general public and for the new media landscape; outstanding educational programmes or campaigns about the EU; outstanding information/communication campaigns about the EU; outstanding immersive, action-based, experiential activities enabling participants to witness the concrete added value of the EU and the core values of the EU; publications; newspapers or other press; Massive Online Open Courses; fact-checking initiatives; large-scale cultural events reaching big audiences; other products/works/activities or emblematic initiatives or combinations of such works that achieve as many as possible of the objectives of the Prize.

The work/activity/product proposed for the Prize must have been completed and implemented in the last **two years prior to the deadline for applications**. Works that are still in preparation/unfinished/not implemented/have not gone public by the deadline for applications are not eligible.

Research works are not eligible; the prize is not intended to reward research as such.

Works/activities/products that have already received EU funding or another Prize from the European Institutions are not eligible. Also, works commissioned by a European Institution are not eligible.

The work/activity/product proposed for the Prize and its communication and outreach material, which is the basis for the application, can be in any of the 23 official languages of the EU.

### 3. Eligibility criteria

- 1) The 2019 prize will be open to **individual applicants** (natural persons) who are EU citizens as well as to **non-governmental legal entities** that are established and based in the EU. The contest is not open to public authorities; public administration authorities at national, regional or local/municipal level cannot apply.
- 2) Legal entities applying must be formally established prior to the deadline for applications.
- 3) The Prize is not meant to reward a work/activity/product linked to a particular political party agenda. Applications from political parties, from bodies affiliated to political parties, from natural persons elected and currently in public office or included in electoral lists running for public office or works promoting explicitly or implicitly a political agenda from a particular political party are not eligible.
- 4) The target population/audience/participants of the work/activity/product proposed for the Prize must be citizens in EU Member States.
- 5) Those who applied for the Spinelli Prize for Outreach 2017 or 2018 **cannot** apply for the 2019 edition of the Prize unless they apply with a completely different work/activity/product.
- 6) Those who applied for the Spinelli Prize for Outreach 2017 or 2018 but were then considered ineligible can apply with the same work in 2019 if they meet this year's eligibility criteria.

The eligibility criteria must be complied with during the whole duration of the Contest and up until the Commission's award decision<sup>4</sup>.

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<sup>4</sup> **For British applicants:** Please be aware that the eligibility criteria must be complied with until the award of the Prize. If the United Kingdom withdraws from the EU before the Prize is awarded without concluding an agreement with the EU ensuring in particular that British applicants continue to be eligible, you will cease to be eligible to receive the Prize.

## 4. Award criteria

The Prizes will be awarded to the applicants that best address the objectives set out in section 1 and will be assessed against the following two criteria:

### CRITERION 1: Quality and relevance (maximum 50 points)

- 1) How relevant is the work/activity/product proposed for the Prize? Is it addressing **directly** the objectives of the 2019 Prize? How many of these objectives are addressed directly?
- 2) Is the work that is proposed for the Prize easily accessible, attractive, clear, user-friendly, engaging and memorable? Is it appealing to and appropriate for the ordinary young citizen rather than for specialised or highly educated audiences which are already knowledgeable about the EU?
- 3) Is the work/activity/product that is proposed for the Prize objective and evidence-based, showing balance of perspectives?
- 4) Does the work/activity/product proposed for the Prize foster emotional attachment to the European Union and a sense of belonging to it?
- 5) Does the work/activity/product proposed for the Prize strike emotional chords (for example, through compelling examples of human-centred stories or through the direct involvement of the young people that the proposed work is targeting)?
- 6) Is the work/activity/product that is proposed for the Prize ambitious, meant to reach a high number of young people? Does it look suitably designed to reach this goal?
- 7) Is the work/activity/product proposed for the Prize myth-busting and contributing to exposing disinformation?
- 8) Is the work that is proposed for the Prize sufficiently broad in scope? Applications for works/activities/products that cover several fields of EU action/policy fields are highly desirable.
- 9) Is the work that is proposed for the Prize accompanied by communication work of high quality? Is there proof that the applicants made significant efforts to reach young audiences (including with an important social media presence) at a national and/or international level?

### CRITERION 2: Added value, existing impact and/or potential for impact (max 50 points)

- 1) How well has the work proposed for the Prize achieved the objectives of the Prize? Is the application providing **evidence** of this success or just vague claims?
- 2) Has the work/activity/product that is proposed for the Prize engaged **a large number** of young European citizens? Is the application providing **evidence** of this or just vague claims?
- 3) Has the work/activity/product that is proposed for the Prize engaged young people in a highly impactful way? Is the application providing **evidence** of this or just claims?
- 4) Does the work/activity/product proposed for the Prize have a potential to continue to have important impact on large numbers of young Europeans?
- 5) Does the work proposed for the Prize have a transnational dimension and impact (i.e. involving actors/partners present in more than one EU Member States and/or targeting/reaching young people in more than one EU Member States)?
- 6) Is the work/activity/product that is proposed for the Prize available in different languages and thus more likely to reach/impact a wider and transnational audience?

- 7) What is the quality and effectiveness of the dissemination/outreach plan or distribution strategy that has been followed by the applicants? Has the work that is proposed for the Prize achieved maximum exposure and impact? How were the target groups engaged and how has the work/activity/product that is proposed for the Prize benefited the targeted groups at local, regional, national or European level?
- 8) Is the work/product/activity that is proposed for the Prize transferable, scalable, suitable for synergies and for use by other actors who have similar purposes and their own capacity for impact without prejudice to copyright?

An application must get a minimum total score of 70/100.

Applicants are expected to provide tangible and measurable **evidence** about the impact that the work/activity/product that is proposed for the Prize has had, is having and is expected to have in the future, with appropriate and clear quantitative **indicators of achievement**, such as for example social media viewers or number of participants in the work that is proposed for the Prize.

Applicants are expected to define suitable indicators depending on the nature of their work. They are encouraged to go beyond these minimum requirements and to use additional indicators as appropriate.

The European Union is not obliged to award all (or any) of the Prizes if the quality of the submissions is insufficient.

## 5. Submission, Deadlines and Evaluation procedure

The deadline for submission of applications is: **Tuesday 29 October 2019 at 17h00 CET.**

Applications must be submitted **online** (exclusively) using the e-application form available at:

**<https://ec.europa.eu/education/resources-and-tools/funding-opportunities/altiero-spinelli-prize-for-outreach-call-for-applications-2019>**

Paper/postal submissions and submissions by email will not be accepted.

The (online) application form allows the submission of a limited amount of text and information about the work you are proposing for the Prize. You are not allowed to send additional information/material (such as audio-visual material) by e-mail, post or other means to support your application. Therefore, it is compulsory to have a website, blog or similar online link where the evaluators will be able to find more information about the work you are proposing.

The application form is available in English only but completing it in any of the 23 official EU languages is acceptable. However, applicants are **strongly encouraged** to complete their application **in English**. This will facilitate the work of the evaluators assessing the applications.

Multiple applications by the same applicant are not allowed. Also, an applicant may participate in a single application only.

Incomplete applications will be considered inadmissible if mandatory parts of the application form are not duly completed.

No changes or additions to the application can be made after the deadline. However, if there is a need to clarify certain aspects, the Commission may contact the applicant after the deadline.

Please avoid sending your applications on the last day or during the last hours before the deadline. This risks technical problems which may result in making you miss the deadline.

A set of Frequently Asked Questions (with their replies) is available online.

Applicants can send questions to [eac.spinelli-prize@ec.europa.eu](mailto:eac.spinelli-prize@ec.europa.eu) until **22/10/2019 at 17h00 CET**.

A jury of independent external evaluators will be appointed by the European Commission to evaluate the applications and advise the European Commission which is responsible for the selection of the winners.

All applicants will be informed about the results of the evaluation within ten months of the deadline for submission.

The Prize certificates will be conferred at an award ceremony in 2020.

## 6. Amounts for the prize

This edition of the Altiero Spinelli for Outreach Prize will award **up to sixteen prizes of 25,000 EUR each**. The amount of the prize will not be linked to any costs incurred by the winners.

## 7. Payment Arrangements

The prize money will be paid to the winners in one instalment after the award ceremony by transfer to their bank account, provided all the requested documents have been submitted. Provided the evaluation identifies winners of the Prizes, the payment of the Prizes will be completed within 2020.

## 8. Documents

The mandatory supporting documents are set out in the application form.

In order to assess the applicant's eligibility, the following supporting documents will be requested:

- For individual applicants: copy of a valid passport/ID.
- For a legal entity/legal person: extract from the official journal, copy of the articles of association, extract from the trade or association register, certificate of liability to VAT (if, as in certain countries, the trade register number and VAT number are identical, only one of these documents is required).
- For both: Declaration of Honour on conformity with the eligibility and exclusion criteria and on non-previous EU funding.

Participants may be asked at a later stage for further documents (for legal entity validation, bank account validation, ethics review, additional justifying documents to support eligibility, etc.).



## 9. Publicity - Promoting the prize - Visibility of EU funding

### 9.1 Publicity by the Prize winner(s)

The winner(s) must promote the Prize and its results, by providing targeted information to various audiences (including the media and the public) in a strategic and effective manner.

Unless the Commission requests or agrees otherwise or unless it is impossible, any communication activity related to the action (including in electronic form, via social media, etc.) must:

- a) display the EU emblem<sup>5</sup> and
- b) include the following text: "xxxxx (*name of the winner*) has been awarded the *Altiero Spinelli Prize for Outreach* from the European Union".

When displayed together with another logo, the EU emblem must have appropriate prominence.

For the purposes of its obligations, the winner(s) may use the EU emblem without first obtaining approval from the Commission. This does not, however, give it the right to exclusive use.

Moreover, the winner(s) may not appropriate the EU emblem or any similar trademark or logo, either by registration or by any other means.

### 9.2 Publicity by the Commission

The Commission may use for its communication and publicising activities, after requesting permission from the copyright owners, information relating to the action and documents, notably summaries for publication and deliverables as well as any other material, such as pictures or audio-visual material that it receives from the winner(s) (including in electronic form).

The Commission will publish the name of the winner(s), their country of origin, the amount of the prize and a summary description of the award-winning work/activity/product. The applicants will be requested to allow this publication upon application.

Photos and videos taken by the Commission either in preparation of the award ceremony or during the award ceremony are the sole property of the Commission. Participants to the award ceremony (winning applicants and representatives of the winning applications) will be asked to give their consent on the use of this material by the European Commission for promotional reasons.

The winners may be asked in the future to take part in public events organised by the European Commission or other EU institutions.

## 10. Exclusion criteria

Participants will be excluded if they (or one of them or key persons that have power of representation, decision-making or control over them)<sup>6</sup>:

- have been subject to a final judgment or final administrative decision concluding that an entity has been created in a different jurisdiction with the intent to allow the participant to circumvent its fiscal, social or any other legal obligations;

<sup>5</sup> [http://europa.eu/about-eu/basic-information/symbols/flag/index\\_en.htm](http://europa.eu/about-eu/basic-information/symbols/flag/index_en.htm)

<sup>6</sup> See articles, 136, 141, 142 and 143 of the Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012.

- have been convicted of an offence concerning professional conduct by a judgment of a competent authority of a Member State which has the force of *res judicata*;
- are bankrupt or being wound up, are having their affairs administered by the courts, have entered into an arrangement with creditors, have suspended business activities, are the subject of such proceedings or a similar procedure under national law;
- have been guilty of grave professional misconduct proven by any means which the EU bodies can justify (including by decisions of the European Investment Bank and international organisations);
- are not in compliance with all their obligations relating to social security contributions and taxes (in accordance with the legal provisions of the country in which it is established, with those of the country of the authorising officer responsible and those of the country where the activity is to be implemented);
- have misrepresented information required for participating in the contest or fail to submit such information.
- have been the subject of a judgement which has the force of *res judicata* for fraud, corruption, involvement in a criminal organisation, money laundering or any other illegal activity that is detrimental to the EU's financial interests;
- are subject to a conflict of interests in connection with the Prize;
- are subject to an administrative penalty for misrepresenting the information required for participating in a procurement procedure or another grant award procedure or failing to supply this information, or declared to be in serious breach of its obligations under contracts or agreements covered by the EU budget;
- have been granted or have granted, have sought, have attempted to obtain, or have accepted an advantage, financial or in kind, to or from any party whatsoever, where this constitutes an illegal practice or involves corruption, either directly or indirectly and is an incentive or reward relating to the award of the prize.

## 11. Processing of personal data

### 11.1. Processing of personal data by the Commission

Any personal data will be processed by the Commission under Regulation No 2018/1725<sup>7</sup> and according to the "notifications of the processing operations" to the Data Protection Officer (DPO) of the Commission (publicly accessible in the DPO register).

Such data will be processed by the "**data controller**" of the European Commission for the purposes of the award, implementation and follow-up of the prize or for protecting the financial interests of the EU (including checks, audits and investigations; see below).

The persons whose personal data are processed have the right to access and correct their own personal data. For this purpose, they must send any queries about the processing of their personal data to the data controller, via the e-mail address [eac-spinelli-prize@ec.europa.eu](mailto:eac-spinelli-prize@ec.europa.eu). They also have the right to have recourse at any time to the European Data Protection Supervisor (EDPS).

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<sup>7</sup> Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC.

The winner(s), at the time of application, explicitly consented that the European Commission publishes (in whatever form and medium) the following information:

- a) Winner's name;
- b) Winner's Member State of origin;
- c) Amount of the Prize;
- d) Brief summary description of the award-winning work/activity/product.

### **11.2. Processing of personal data by the applicants**

The applicants must process personal data in compliance with applicable EU and national law on data protection (including authorisations or notification requirements, if any).

The applicants may grant their personnel access only to data that is strictly necessary for the award, implementation or follow-up of the prize.

The applicants must inform the personnel whose personal data are collected and processed by the Commission. For this purpose, they must provide them with the service specific privacy statement(s) (SSPS) (see in the application form), before transmitting their data to the Commission.

## **12. Ethics**

The activities must be carried out in compliance with:

- a) ethical principles and
- b) applicable international, EU and national law.

## **13. Conflict of interest**

The participants must take all measures to prevent any situation where the impartial and objective award of the prize is compromised for reasons involving economic interest, political or national affinity, family or emotional ties or any other shared interest ("**conflict of interests**").

They must inform the Commission without delay of any situation constituting or likely to lead to a conflict of interests and immediately take all the necessary steps to rectify this situation.

The Commission may verify that the measures taken are appropriate and may require additional measures to be taken by a specified deadline.

## **14. Liability for damages**

The Commission shall not be held liable for any damage caused or sustained by any of the participants or to third parties as a consequence of or during the implementation of the activities related to the contest.

## **15. Checks, Audits and Investigations**

The participants accept that, if they are awarded a prize, the Commission, the European Anti-Fraud Office and the Court of Auditors may carry out checks and audits in relation to the contest and the received prize.

## 16. Withdrawal of the prize – Recovery of undue amounts

The Commission may withdraw the prize and recover all payments made, if it finds out that:

- a) false information or fraud or corruption was used to obtain it
- b) a winner was not eligible or should have been excluded.
- c) A winner is in serious breach of their obligations under these Rules of Contest.

## 17. Administrative and financial sanctions

If a participant has committed irregularities or fraud or has made false declarations, the Commission may also:

- a) exclude the participant from all contracts, grants and contests financed from the EU budget for a maximum of five years (or 10 years in case of repetition) and/or
- b) impose a financial penalty between 2% and 10% of the value of the prize (or between 4% and 20% in case of repetition).

## 18. Cancellation of the contest

The Commission may cancel the contest or decide not to award a prize — without any obligation to compensate participants, if:

- no applications are received
- the jury does not find a winner, or
- the winner(s) are not eligible or must be excluded.

## 19. Applicable law and competent jurisdiction

The contest is governed by the applicable Union law complemented, where necessary, by the law of Belgium. The General Court or, on appeal, the Court of Justice of the European Union, shall have sole jurisdiction to hear any dispute between the Union and any participant concerning the interpretation, application or validity of the rules of this contest, if such dispute cannot be settled amicably. For participants that are International organisations such disputes with the Commission relating to the Contest must - if they cannot be settled amicably- be referred to arbitration. The Permanent Court of Arbitration Optional Rules for Arbitration Involving International Organisations and States in force at the date of entry into force of the Contest will apply.

## 20. Evidence upon request

The Commission may request information and applicable evidence as indicated under section V "*Evidence upon request*" in the Declaration on Honour.

## 21. Contact

For questions specifically relating to this Prize, please contact: [eac-spinelli-prize@ec.europa.eu](mailto:eac-spinelli-prize@ec.europa.eu)

